



**KEVIN NG**

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## EXPERIENCE

### **McGill University School of Continuing Studies // Montréal, QC, Canada**

Design and Marketing Assistant, July 2016 to Present

Produced print and digital collateral for rollout of the school's campaigns, working within the brand guidelines of the university. Also oversaw the production of printed pieces, working closely with outside vendors on delivery. Animated ads for use in transit system and video screens. Organized and coordinated materials with various departments and programs within the school. Mentored and art directed interns and freelance production designers. Art direction of photography.

### **333 Photo & Design // Montréal, QC, Canada**

Design Consultant, January 2016 to Present

Web design and pre-production, redesign of existing sites and working with the Wordpress CMS.

### **Design Grafico // Montréal, QC, Canada**

Design Consultant, January 2016 to December 2016

Integrated rebranding campaign, including logo, stationery system, website wireframing and website design, and publication design and marketing.

### **Reitdesign, Inc. // New York, NY, USA**

Senior Designer & Internship Coordinator, April 2012 to December 2015

Print, web and integrated media campaigns for clients ranging from Fortune 500 Companies to start-ups in a wide range of industries. Also helped to establish internship program at the studio, managing and art directing two interns per semester.

### **Iris A. Brown Design, LLC // New York, NY, USA**

Design Intern, February 2012 to April 2012

Design of collateral material for nonprofit organizations and theatre groups. I also assisted Principal Iris A. Brown in compiling invitation packages to be sent as samples to clients. Projects I worked on include a journal for the 92nd Street Y 2012 Gala and Powerpoint Presentations for the YMCA of Greater New York.

### **Nomad Editions, LLC // New York, NY, USA**

Freelance Designer, February 2012 to April 2012

Design of layouts for the publisher's three iPad magazines: Real Eats, BodySmart and Uncorked.

### **Good Housekeeping // New York, NY, USA**

Art/Design Intern, January 2011 to August 2011

Design of layouts for Front-of-Book and Back-of-Book pages for the print magazine. I also assisted in creating vector artwork to be used in various sections of the book. I performed various organizational tasks in the art department, including photo research, updating the mock-up wall and book, propping and styling mock-up photoshoots and conceptualizing art for stories.

## EDUCATION

### **Baruch College, CUNY // New York, NY, USA**

August 2007 to December 2011

Bachelor of Arts, Cum Laude with College Honors

Major: Graphic Communication, Minor: Journalism

Encounters Magazine, Graphics Editor, September 2011 to December 2011

Baruch Model United Nations, Delegate, August 2007 to June 2011

G.L.A.S.S. (The Gay, Lesbian and Straight Society of Baruch College), President, January 2008 to June 2009.

### **Nanjing University // Nanjing, Jiangsu, China**

August 2009 to December 2009

Autumn Study Abroad

Focus: Chinese Language and Culture

## SKILLS

Adobe InDesign, Illustrator, Photoshop, After Effects, Bridge, Dreamweaver, Sketch, Basecamp, K4 Cross-Media Publishing Platform, Prinergy Digital Workflow System, Mag+ Digital Publishing Platform, MS Word, Powerpoint, Excel, Associated Press Style, Basic HTML/CSS, iMovie, WordPress CMS, Umbraco CMS

Conversational Mandarin, Conversational Russian

Currently studying French (Intermediate Conversational)